CUSTOMER GROWTH PROGRAM

- Features 2 distinct, fully-branded breakaway plastic cards
- Extended expiration dates encourage reuse
- Seasonally timed to leverage customer buying patterns
- Audience is a 50/50 split: Targeted prospects/lapsed customers
- Customizable offers and audience ratio (additional fees may apply)
- Card dimensions: 8" x 3.75"
  (Breakaway dimensions: 2.125" x 3.375")

THE CUSTOMER GROWTH CARD TYPICALLY PRODUCES
OVER A 16% RESPONSE RATE!

KM KeyMotive MARKETING SOLUTIONS

ENROLLMENT FORM

Sign up closes **March 22, 2024**
Cards are in homes before
Memorial Day
Contact us for more information!

Customer GROWTH Card

Build better customer relationships. Build a stronger bottom line.

LOCATION INFORMATION:

Location Name: _____ Store Manager: _____

Location Address: _____ Location City: _____ State: _____ Zip Code: _____

Location Telephone Number: _____ Contact Name: _____

Contact Telephone Number: _____ Contact E-mail Address: _____

DETERMINE YOUR ORDER QUANTITY: For custom selection information, please contact us.

Quantity Per Location: recommended minimum quantity 500 per location

Quantity per location _____ x # of locations _____ = _____ x 99¢ = $ _____

(Ex: 1,000 cards x 2 locations = 2,000 x 99¢ = $1,980)

PAYMENT OPTIONS - MUST BE RECEIVED BY MARCH 22, 2024:

MAIL YOUR ORDER AND CHECK to KeyMotive | 40545 Koppernick Rd | Canton, MI 48187

USE CREDIT CARD ON FILE

CALL WITH PAYMENT INFO

Please contact customer service at (888) 422-7390 with any questions.
Please fax this form by **March 22, 2024** to (866) 616-5820 or e-mail to sales@keymotive.net.

CHOOSE YOUR CARD DESIGN: SELECT ONE (1) CARD STYLE ONLY

Generic — *Front* — *Back*

GOODYEAR

MICHELIN

LIST UP TO 3 LOGOS YOU WOULD LIKE DISPLAYED
(Goodyear, Michelin, ASE Certified Technicians, etc...)

_____

_____

_____

CHOOSE YOUR OFFERS:

SELECT TWO (2) FULL SIZE OFFERS:

A1.
LUBE, OIL & FILTER

$5 OFF

Includes:
• Lube (Where Applicable)
• New Oil Filter
• Up To 5 Quarts Motor Oil

No other discounts apply.
See store for details.
Offer expires 12/31/24.

TOP SPEED TIRE
1234 ANY STREET • ANY CITY, US 12345
(123) 456-7890

A2.
GIFT CARD

$25

RECEIVE A TOTAL OF
$25 OFF
YOUR NEXT PURCHASE

No other discounts apply.
See store for details.
Offer expires 12/31/24.

TOP SPEED TIRE
1234 ANY STREET • ANY CITY, US 12345
(123) 456-7890

A3.
SERVICE SAVINGS

$50 OFF
$500 Minimum Service Purchase

$20 OFF
$200 Minimum Service Purchase

$10 OFF
$100 Minimum Service Purchase

No other discounts apply.
See store for details.
Offer expires 12/31/24.

TOP SPEED TIRE
1234 ANY STREET • ANY CITY, US 12345
(123) 456-7890

A4.
ROAD TRIP INSPECTION

FREE
Road Trip Inspection

Includes:
• Check Tread Depth On All Tires
• Adjust Tire Pressure To MFG Specs
• Inspect And Clean Battery Terminals
• Inspect/Tighten Belts & Hoses
• Check Fluid Levels

No other discounts apply.
See store for details.
Offer expires 12/31/24.

TOP SPEED TIRE
1234 ANY STREET • ANY CITY, US 12345
(123) 456-7890

A5.
FLUID MAINTENANCE

$10 OFF Each

Fluids Changed:
• Coolant System • Power Steering
• Transmission • Brake • Differential

No other discounts apply.
See store for details.
Offer expires 12/31/24.

TOP SPEED TIRE
1234 ANY STREET • ANY CITY, US 12345
(123) 456-7890

A6.
TIRE SALE

Get
$20 OFF 2 Tires
$40 OFF 4 Tires

Any In Stock Tires

No other discounts apply.
See store for details.
Offer expires 12/31/24.

TOP SPEED TIRE
1234 ANY STREET • ANY CITY, US 12345
(123) 456-7890

SELECT FOUR (4) HALF SIZED OFFERS:

B1.
FREE ALIGNMENT CHECK

And Receive **$10 OFF**

If Inspection Reveals The Need For Service

No other discounts apply. See store for details.
Offer expires 12/31/24.

B2.
A/C Performance Check

$19 99

No other discounts apply. See store for details.
Offer expires 12/31/24.

B3.
FREE
4 Tire Rotation &
Air Pressure Check

No other discounts apply. See store for details.
Offer expires 12/31/24.

B4.
Battery Savings

$10 OFF Any Battery

In Stock Only
And We Will Install It For FREE

No other discounts apply. See store for details.
Offer expires 12/31/24.

B5.
FREE BRAKE CHECK

And Receive **$25 OFF** Per Axle

If Inspection Reveals The Need For Service

No other discounts apply. See store for details.
Offer expires 12/31/24.

B6.
Shocks & Struts

20% OFF Parts Only

No other discounts apply. See store for details.
Offer expires 12/31/24.

B7.
Wiper Blades

$5 OFF Any Pair In Stock

And We Will Install Them For FREE

No other discounts apply. See store for details.
Offer expires 12/31/24.

B8.
Belts & Hoses

$5 OFF Belts & Hoses

In Stock Only
Discount off parts only

No other discounts apply. See store for details.
Offer expires 12/31/24.

B9.
FREE
Check Engine
Light Scan

No other discounts apply. See store for details.
Offer expires 12/31/24.

B10.
FREE
Battery & Charging
System Test

No other discounts apply. See store for details.
Offer expires 12/31/24.

B11.
FREE
Flat Repair

No other discounts apply. See store for details.
Offer expires 12/31/24.

B12.
Filter Savings

$5 OFF Each Installed

YOUR CHOICE:
Cabin Filter • Fuel Filter • Air Filter

No other discounts apply. See store for details.
Offer expires 12/31/24.

If you would like to use different price points for your offers, please write them below, including the Letter AND Number designator for the corresponding offer (ie, A5, B9, etc.).

Full Sized Offers:

A-__: Price Point:_____

A-__: Price Point:_____

Half Sized Offers:

B-__: Price Point:_____

B-__: Price Point:_____

B-__: Price Point:_____

B-__: Price Point:_____